



PIDIM

PROFESSIONAL
INTERIOR DESIGNERS
INSTITUTE OF MANITOBA

SPONSORSHIP OPPORTUNITIES 2026 PLANNING GUIDE

COMMITTED TO ENHANCING THE PRACTICE OF INTERIOR DESIGN IN MANITOBA

First and foremost, we want to take the opportunity to extend a huge thank-you to our 2025 Industry Partners:

Alair Homes
Ames Tile & Stone Ltd.
Anthony Allan Office Furniture
Art Metz Contract Interiors
Blind Ambitions Ltd
Blum Canada Limited
Buckwold Western
Caesarstone
Cambria Canada
Canadian Countertops
Carrara Tile & Marble Ltd.
Centura Tile
Ceratec Surfaces
CF Interiors
CGC
CIC Drywall
CMDs Agencies
Contemporary Office Interiors
Cosentino Winnipeg
Dwell Design Builders
EQ3
Erv Parent Company
Flatlanders Flooring
Floform Countertops
Formations Inc.
Future Tint
Fuzion Flooring
Gillis Quarries Ltd
Global Upholstery Inc

Granite Mountain Stone Design
GreenSlade
Grindstone Renovations
Hardwoods Specialty Products
Haworth
Inspire AV
Integra Agencies
Interface
Isted Technical Sales
Jones Goodridge
Julian Tile
Kisik Commercial Furniture
Kitchen & Bath Classics
Kitchen Craft
Kohler
Laticrete Canada
Luxe Furniture Company
McKillican
Metropolitan Hardwood Floors Inc
Mohawk Group
Nuvo Sales Group
Odyssey Wallcoverings
Olympia Tile & Stone
Patcraft
POI
PSB Integration
RD Sales
Richelieu Hardware
Robinson Bath

Robinson Lighting
Schluter Systems
Shaw Contract
Sherwin Williams
Sound-Rite
Static Electric
Stalwart Appliances
Superior Cabinets
Tarkett
Taymor Industries
tbs – Tom Beggs Agencies
Teknion
The Ensuite
TMC Sales Inc
Top Stitch Upholstery Design Inc.
Tractus Projects
Twelve Oaks Flooring
Two 30 Nine by Decor
TwoTom Commercial & Hospital-
ity Furniture Solutions
VBG Distributors
Vicostone Winnipeg
West Textiles
Westcan Sales.
Western Millwork
White-Wood Distribution
Willis
Winwood Millwork Inc.

A message from the PIDIM President | Donna Sharpe

A message from the President of PIDIM – Donna Sharpe

On behalf of the Professional Interior Designers Institute of Manitoba, I would like to thank our Industry Partners for your generous continued support.



Please know that you are an integral part of Interior Design community in the province. We value your engagement with our team supporting the business of design to enhance human environments. As a profession we are all experiencing interesting times constantly reminding us how important design is to everyone. Through such challenges the importance of our product representatives is recognized as a valuable part of this team.

Your participation is consistently dependable. The resourceful and accessible energetic attitude you bring is respectfully appreciated and valued in supporting all that Interior Designers do. Your approach as team members is very important and beneficial to our design community.

Your active engagement with members, volunteers and students of the community is impressive.

Please know your support allows great things to transpire in the PIDIM design community throughout the year, and I am looking forward to sharing the experience with you.

Donna Sharpe, President
BID, MFA, PIDIM, LEED AP, ID+C, WELL AP

2025 / 2026 PIDIM Board and Staff



Executive Director
Laney Stewart



President
Donna Sharpe



Past President
Joanne McFadden



Vice President
Katherine Isaac



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Continuing Education
Kelsey Grabowski



CIDQ
Kara Bergmann



Intern Development
Hussein Agoushi



Public Relations
Amanda Minuk



Government Relations
Cindy Rodych



Department of Interior Design UofMB
Jason Shields



IDAS Co-President
Faith Peters



IDAS Co-President
John Sorza



Lay Member
Kelsey Schade



Lay Member
Jared Lloyd

2026 Calendar of Events

This guide outlines the costs and benefits of becoming a PIDIM Industry Partner and offers opportunities to support our events. We encourage you to participate in our events and maximize exposure and networking, making a lasting impact on your business and the design community. Note: Exact event dates TBC, but will occur in the month they are listed.

JANUARY PIDIM Council Meeting	FEBRUARY 	MARCH PIDIM Annual General Meeting Student Spring Mixer	APRIL PIDIM Council Meeting	MAY Intern Fireside Chat
JUNE PIDIM Council Meeting Golf Tournament Summer Party	SEPTEMBER PIDIM Council Meeting	OCTOBER Manitoba Design Exposition (MDE) Catch Up on CEUs masi Awards	NOVEMBER Crafters and Cocktails	DECEMBER PIDIM Holiday Party

PIDIM Industry Partner | Sponsorship | \$500/year

Benefits:

- Company logo and website Link on the PIDIM Homepage of the website
- Resource Directory including representatives name, email address and phone number.
- Receive PIDIM email correspondence via email and social media outlets.
- Receive invitation to participate in PIDIM member events throughout the year which are excellent networking opportunities including but not limited to the events listed on the calendar page.
- Connection to the student membership community in interior design.
- Early bird discount for the Manitoba Design Exhibition (MDE).
- Invitation for first option to sponsor/host additional PIDIM led events.
- PIDIM will help you promote your event with all PIDIM membership via the PIDIM newsletter and the website Events Calendar.
- By request PIDIM will provide Industry Partners with a current membership list for emailing purposes.
- Opportunities to offer continuing education units (CEUs) to PIDIM membership.



Additional Sponsorship/Hosting Opportunities

The PIDIM facilitates many events throughout the year. We welcome the support of our Industry Partners through sponsorship opportunities, hosting opportunities, and event attendance where the Design industry has the chance to network. The following pages list our anticipated events. From time to time, additional events may arise, and these will be shared exclusively with PIDIM Industry Partners first.

Hosting Opportunities

Please contact office@pidim.ca if you would like to host an event.

Expectations for hosting include: provide venue, food, drinks, event coordination and registration. Industry Partners may co-host events upon request. PIDIM will provide advertising for the event. The expected number of attendees can be found within the descriptions below.

Sponsorship Opportunities

A monetary sponsorship, refer to event descriptions below for cost ranges and benefits.

Please contact office@pidim.ca if you would like to sponsor an event

PIDIM AGM | Hosting Opportunity | 50 - 60 People

Each year, PIDIM hosts its Annual General Meeting (AGM), an important event that combines both business and professional development. The AGM includes a formal business session, where key updates and decisions about the organization are made. In addition to the business portion, the event often features a valuable CEU (Continuing Education Unit) session or, on occasion, a guided tour, providing members with opportunities for learning and professional growth.

The AGM is hosted by an Industry Partner who graciously provides the CEU content, the venue space, as well as food and drinks for attendees. This partnership enhances the experience, creating an engaging and enjoyable atmosphere for both learning and networking. Taking place each March, the AGM serves as a much-needed break from the long winter months, offering a chance for members to connect with colleagues, strengthen relationships, and gain new insights.

PIDIM Council Meeting(s) | Hosting Opportunities | 18 People

4 In person Council meeting(s) occur during the year. The PIDIM Council consists of members of the association who are nominated or appointed to their roles.

PIDIM Summer Party | Hosting Opportunities | 50-60 People

We welcome the opportunity for Industry Partners to Host a Summer Event in June that brings together the PIDIM Community (including, students, Designers, and Industry Partners) for some fun networking time. In the past there have been many different things that have occurred from Appies and Cocktails at the Connor House in West Gate, to Beer and “friendly” games at Little Brown Jug and much more! Nothings off the table! If you have an idea and would love to host – we would love to have you!!

PIDIM Holiday Party | Hosting Opportunities | 50-60 People

The PIDIM Holiday Party has long been a cherished tradition, one that has evolved and surprised year after year, becoming a beloved highlight of the season. For many years, this event has brought members and industry partners together to celebrate in a way that is as unique and diverse as the community itself. No two parties are ever the same, with activities ranging from competitive gift exchanges to crafting sessions where participants create their own ornaments and wreaths. There has been everything from thrilling axe throwing competitions and lively drag performances to fun-filled reindeer games, plant exchanges, and the always-popular gingerbread house building contest—at a PIDIM Holiday Party, no idea is too outlandish!

Fall Mixer, Crafters & Cocktails | Hosting Opportunities | 40-50 People

The 2024 event marked the exciting inaugural collaboration between PIDIM and Crafters, a unique and vibrant gathering designed to showcase the creative talents of PIDIM members who have pursuits outside of their Interior Design practice. Now held for two years in a row, this event continues to offer members the opportunity to display their crafts, talents, and entrepreneurial ventures in a relaxed and engaging setting. It also serves as a valuable opportunity for networking and connection among members.

Intern Fireside Chat | Sponsorship Opportunities | 20-30 People

The fireside chat is an event where mentors, mentees, and students can come together and learn more about Internship, Professional Development, and NCIDQ – while enjoying some snacks and having time to ask questions and chat in a cozy group setting.

Student Spring Mixer | Sponsorship Opportunities | 30-40 People

Sponsorship Investment Options:

Gold Sponsor \$1000 | Main Host, opportunity to address the attendees, opportunity to plan an activity, option to have a table with your product at the event, 6x event tickets (\$50/ea value)

Silver Sponsor \$500 | Recognition at the event, 4x tickets to the event (\$50/ea value)

Bronze Sponsor \$75 | Ticket to attend the event

Each year, PIDIM and the Interior Design Association of Students at the University of Manitoba host a casual spring event at a venue selected for that year. This gathering provides students with a unique opportunity to connect with Interior Design professionals and PIDIM Industry Partners in an interactive setting.

The event is designed to facilitate quick, meaningful conversations, similar to speed dating, where groups of students rotate between tables, engaging with Design Professionals and Industry Partners who are eager to share insights and advice. It's an excellent chance for students to expand their network and gain valuable industry perspectives.

Manitoba Design Exposition | Sponsorship Opportunities | 300-400 People

Sponsorship Investment: the MDE committee will be providing additional details in December. Note: PIDIM Industry Partners receive discounted offerings.

The Manitoba Design Exposition (MDE) is an annual event that highlights the latest products and services for the Manitoba Interior Design community. Each year, hundreds of designers, architects, students, and design enthusiasts gather to explore new trends and innovations. The MDE Annual Tradeshow offers a prime opportunity to network with industry professionals and strengthen client-vendor relationships.

The MDE also provides a range of industry partnership opportunities, allowing you to support the design community, connect with potential clients, build lasting relationships, and elevate your brand's visibility. As an Industry Partner of PIDIM, you can take advantage of an exclusive discounted rate on Booths at the MDE.

Catch up on CEUs | Sponsorship Opportunities | 30-40 People

Sponsorship Investment Options:

Breakfast Sponsor \$750

Coffee Break(s) Sponsor \$500

Lunch Sponsor \$1000

As part of being a Professional or Intern member of PIDIM, members are required to fulfill continuing education requirements, often referred to as CEUs (Continuing Education Units) or PDPs (Professional Development Points). These educational requirements ensure that members stay current with the latest research, trends, and developments in the Interior Design industry, ultimately supporting the mandate of Interior Designers to safeguard the Health, Safety, and Welfare of the public.

At the Catch Up on CEU Day, PIDIM organizes a full day of insightful presentations from expert speakers, offering members valuable learning opportunities. This event not only provides members with the chance to earn CEUs but also offers sponsorship opportunities for breakfast, lunch, and breaks throughout the day. It's a great occasion for networking and connecting with colleagues while continuing professional development.

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PIDIM Golf Classic | Sponsorship Opportunities | 100 People

The 2024 PIDIM Golf Classic marked a successful debut, making a lasting impression! This 9-hole Best Ball tournament is designed for all skill levels, ensuring an enjoyable experience for everyone. It offers a unique opportunity to connect with Industry Partners at each hole while engaging with the 80 golfers as they navigate the course. A portion of the event's proceeds goes toward supporting student scholarships in Interior Design in Manitoba, and over the last two years, the tournament has provided more than \$5,000 in scholarships for students enrolled in the MID program at the University of Manitoba, making it a meaningful occasion for both networking and giving back to the community.

HOLE SPONSORS

Hole Sponsors (10 spots/holes available)

AMOUNT

\$750.00

TOURNAMENT SPONSORS

EVENT SPONSOR 1

\$1,000.00

EVENT SPONSOR 2

\$1,000.00

DINNER SPONSOR

\$1,500.00

SHUTTLE SPONSOR

\$1,500.00

BAG LUNCH SPONSOR (ADDED 12/24)

\$1,000.00

DRINK SPONSOR

\$1,000.00

BEVERAGE CART SPONSOR

\$1,000.00

PHOTOGRAPHY SPONSOR

\$750.00

ICE CREAM SPONSOR

\$250.00

CONTEST SPONSORS

Straightest Drive - Hole 9

\$500.00

Closest to PIN

\$500.00

Best Team Score Sponsor

\$500.00

Most Honest Team Prize Sponsor

\$500.00

Best Dressed Team

\$500.00

masi Awards Gala | Sponsorship Opportunities | 250+ People

A more detailed package with sponsorship benefits (and there are many!) will be released at a later date. If you are interested in being a sponsor, please email PIDIM with your interest. It will be first come, first serve!

The masi design awards recognize talented professionals in the interior design industry from across Manitoba, Alberta, and Saskatchewan. This event strives to become a shared platform for talented professionals in the industry to showcase their finest work and have the opportunity to gain recognition for their achievements. By sponsoring the masi design awards, you will demonstrate your company's commitment to the interior design community in western Canada. There are two opportunities to sponsor the masi. You can sponsor an award or you can sponsor the Gala (or both if you are feeling frisky!). In true Manitoba fashion we (PIDIM and Industry Partners) will throw a Gala to remember! The Gala will be on Thursday October 15th. Details on the location and theme will come at a later date. If you choose to sponsor we may let you in on the secret!!

PLATINUM SPONSORSHIP

DINNER SPONSOR

AMOUNT

\$6,000.00

GOLD SPONSORSHIP

VENUE SPONSOR

ENTERTAINMENT SPONSOR

MC SPONSOR

RED CARPET SPONSOR

AMOUNT

\$3,500.00

\$3,500.00

\$3,500.00

\$3,500.00

SILVER SPONSORSHIP

SIGNATURE COCKTAIL

PRINT & AV SPONSOR

WHITE WINE SPONSOR

RED WINE SPONSOR

PHOTOBOOTH SPONSOR

AMOUNT

\$2,500.00

\$2,500.00

\$2,500.00

\$2,500.00

\$2,500.00

BRONZE SPONSORSHIP

CORPORATE TABLE SPONSOR

Includes table of 8 tickets, unlimited opportunities

AMOUNT

\$1,800.00 ea.

AWARD CATEGORY SPONSORSHIP

Contact masiawards@sasktel.net

AMOUNT

\$1,800.00 ea.

Thank you for your interest in supporting the PIDIM.

We are committed to enhancing the practice of interior design in Manitoba. By sponsoring the Professional Interior Designers Institute of Manitoba your company will have the opportunity to:

- Engage with our members.
- Participate in exclusive events.
- Sponsor and host key gatherings.
- Enhance your visibility within the design community.

We truly appreciate your consideration and look forward to the possibility of partnering with you to help shape the future of Interior Design in Manitoba.

office@pidim.ca
www.pidim.ca
[@pidimanitoba](https://www.instagram.com/pidimanitoba)