



PIDIM

PROFESSIONAL
INTERIOR DESIGNERS
INSTITUTE OF MANITOBA

**SPONSORSHIP OPPORTUNITIES
2025 PLANNING GUIDE**

COMMITTED TO ENHANCING THE PRACTICE OF INTERIOR DESIGN IN MANITOBA

First and foremost, we want to take the opportunity to extend a huge thank-you to our 2024 Industry Partners:

Alair Homes
Ames Tile & Stone Ltd.
Anthony Allan Office Furniture
Art Metz Contract Interiors
bf workplace
Blind Ambitions Ltd
Blum Canada Limited
Buckwold Western
Canadian Countertops
Ceratec Surfaces
CF Interiors
Contemporary Office Interiors
Cosentino Winnipeg
Dwell Design Builders
EQ3
Erv Parent Company
Flatlanders Flooring
Floform Countertops
Formations Inc.
Future Tint
Fuzion Flooring
Gillis Quarries Ltd
Global Upholstery Inc
Granite Mountain Stone Design
Hardwoods Specialty Products
Haworth Inc.

Inspire AV
Integra Agencies
Interface
Isted Technical Sales
Jones Goodridge
Julian Tile
Kisik Commercial Furniture
Kitchen & Bath Classics
Kitchen Craft
Kohler
Laticrete Canada
LightForm
Luxe Furniture Company
McKillican
Metropolitan Hardwood Floors Inc
MillerKnoll
Mohawk Group
Nuvo Sales Group
Odyssey Wallcoverings
Olympia Tile & Stone
Patcraft
POI
Pointblanc Agency
PSB Integration
RD Sales
Richelieu Hardware

Robinson Bath
Robinson Lighting
Schluter Systems
School House Products
Shaw Contract
Sound-Rite
Static Electric
Superior Cabinets
Tarkett
Taymor Industries
Teknion
The Ensuite
TMC Sales Inc
Top Stitch Upholstery Design Inc.
Tractus Projects
Twelve Oaks Flooring
VGB Distributors
Vicostone Winnipeg
West Textiles
Westcan Sales.
Western Millwork
White-Wood Distribution
Willis
Winwood Millwork Inc.

A message from the PIDIM President | Joanne McFadden



On behalf of the Professional Interior Designers Institute of Manitoba I would like to thank you our industry partner for your generous support.

You play such a vital part of OUR design community . TOGETHER we play a significant role in developing 'the art of our community' – the whole being greater than the sum of all parts. The essence of this principle being that a group working towards a common goal can achieve more than individuals working for their own purposes. That is the benefit of community – the parts. Our members, Our volunteer and YOU our industry partners. We as a design community benefit considerably from the continued support and effort of our wonderful product representatives– an integral piece of the parts.

ALWAYS dependable, ALWAYS resourceful, ALWAYS accessible. Your efforts are evident in all that we do. And WE thank you for that!

I look forward to seeing all the great things that will transpire via 'our community' throughout the year.

Thank you.

Joanne McFadden
BID PIDIM IDC LEED AP NCIDQ Certificate No. 20551
Principal, ft3 Architecture Landscape Interior Design

2024 / 2025 PIDIM Board and Staff



Executive Director
Jane Stewart



President
Joanne McFadden



Past President
Erika Sammons



Vice President
Donna Sharpe



Treasurer
Janine Shwaluk



Registrar
Kaitlyn Vitt



Professional Development
Stephanie Champagnon



Continuing Education
Tricia Schilling



CIDQ
Kara Bergmann



Provisional Development
Hussein Agoushi



Public Relations
Amanda Minuk



Government Relations
Cindy Rodych



Department of Interior Design UofMB
Katherine Isaac



IDAS President
Deborah Oluwade



Lay Member
Erin Lawlor Forsyth



Lay Member
Jared Lloyd

2025 Calendar of Events

This guide outlines the costs and benefits of becoming a PIDIM Industry Partner (formerly Friends of PIDIM) and offers opportunities to support our events. We encourage you to participate in our events and maximize exposure and networking, making a lasting impact on your business and the design community. Note: Exact event dates TBC, but will occur in the month they are listed.

JANUARY PIDIM Council Meeting	FEBRUARY PIDIM Tour	MARCH PIDIM Annual General Meeting	APRIL Student Spring Mixer PIDIM Council Meeting	MAY Business of Design Day - CEUs
JUNE Golf Tournament PIDIM Council Meeting	SEPTEMBER PIDIM Fall Mixer PIDIM Council Meeting	OCTOBER Manitoba Design Exposition (MDE) Catch Up on CEUs (At the MDE) masi Awards (Saskatchewan)	NOVEMBER PIDIM Tour	DECEMBER PIDIM Holiday Party

PIDIM Industry Partner | Sponsorship | \$500/year

Benefits:

- Company logo and website Link on the PIDIM Homepage of the website
- Listing in the Resource Directory including representatives name, email address and phone number listing.
- Receive PIDIM email correspondence via email and social media outlets, the same emails that are sent out to the Design Community.
- Receive invitation to participate in PIDIM member events throughout the year which are excellent networking opportunities including but not limited to the events listed on the calendar page.
- Connection to the student membership community in interior design.
- Early bird discount for the Manitoba Design Exhibition (MDE).
- Invitation for first option to sponsor/host additional PIDIM led events.
- PIDIM will help you promote your event with all PIDIM membership via the PIDIM newsletter and the website Events Calendar.
- By request PIDIM will provide Industry Partners with a current membership list for emailing purposes.
- Opportunities to offer continuing education units (CEUs) to PIDIM membership.



Additional Sponsorship/Hosting Opportunities

The PIDIM facilitates many events throughout the year. We welcome the support of our Industry Partners through sponsorship opportunities, hosting opportunities, and event attendance where the Design industry has the chance to network. The following pages list our anticipated events for 2025. From time to time, additional events may arise, and these will be shared exclusively with PIDIM Industry Partners first.

Hosting Opportunities

Please contact office@pidim.ca if you would like to host an event.

Expectations for hosting include: provide venue, food, drinks, event coordination and registration. Industry Partners may co-host events upon request. PIDIM will provide advertising with membership for the event. The expected number of attendees can be found within the descriptions below.

Sponsorship Opportunities

A monetary sponsorship, refer to event descriptions below for cost ranges and benefits.

Please contact office@pidim.ca if you would like to sponsor an event

PIDIM AGM | Hosting Opportunity | 50 - 60 People

Each year, PIDIM hosts its Annual General Meeting (AGM), an important event that combines both business and professional development. The AGM includes a formal business session, where key updates and decisions about the organization are made. In addition to the business portion, the event often features a valuable CEU (Continuing Education Unit) session or, on occasion, a guided tour, providing members with opportunities for learning and professional growth.

The AGM is hosted by an Industry Partner who graciously provides the CEU content, the venue space, as well as food and drinks for attendees. This partnership enhances the experience, creating an engaging and enjoyable atmosphere for both learning and networking. Taking place each March, the AGM serves as a much-needed break from the long winter months, offering a chance for members to connect with colleagues, strengthen relationships, and gain new insights.

PIDIM Council Meeting(s) | Venue Opportunities | 16 People

4-5 In person Council meeting(s) occur during the year. The PIDIM Council consists of 16 members of the association who are nominated or appointed to their rolls.

PIDIM Holiday Party | Hosting Opportunities | 50-60 People

The PIDIM Holiday Party has long been a cherished tradition, one that has evolved and surprised year after year, becoming a beloved highlight of the season. For many years, this event has brought members and industry partners together to celebrate in a way that is as unique and diverse as the community itself. No two parties are ever the same, with activities ranging from competitive gift exchanges to crafting sessions where participants create their own ornaments and wreaths. There has been everything from thrilling axe-throwing competitions and lively drag performances to fun-filled reindeer games, plant exchanges, and the always-popular gingerbread house building contest—at a PIDIM Holiday Party, no idea is too outlandish!

Catch up on CEUs | Sponsorship Opportunities | 30-40 People

Business of Design Day [CEUs] | Sponsorship Opportunities | 30-40 People

Sponsorship Investment Options:

Breakfast Sponsor \$500

Coffee Break(s) Sponsor \$500

Lunch Sponsor \$1000

As part of being a Professional or Provisional member of PIDIM, members are required to fulfill continuing education requirements, often referred to as CEUs (Continuing Education Units) or PDPs (Professional Development Points). These educational requirements ensure that members stay current with the latest research, trends, and developments in the Interior Design industry, ultimately supporting the mandate of Interior Designers to safeguard the Health, Safety, and Welfare of the public.

At the Catch Up on CEU Day during the Manitoba Design Exposition (MDE), PIDIM organizes a full day of insightful presentations from expert speakers, offering members valuable learning opportunities. This event not only provides members with the chance to earn CEUs but also offers sponsorship opportunities for breakfast, lunch, and breaks throughout the day. It's a great occasion for networking and connecting with colleagues while continuing professional development.

Student Spring Mixer | Sponsorship Opportunities | 30-40 People

Sponsorship Investment Options:

Gold Sponsor \$1000 | Main Host, opportunity to address the attendees, opportunity to plan an activity, option to have a table with your product at the event, 6x event tickets (\$50/ea value)

Silver Sponsor \$250 | Recognition at the event, 4x tickets to the event (\$50/ea value)

Bronze Sponsor \$50 | Ticket to attend the event

Each year, PIDIM and the Interior Design Association of Students at the University of Manitoba host a casual spring event at a venue selected for that year. This gathering provides students with a unique opportunity to connect with Interior Design professionals and PIDIM Industry Partners in an interactive setting.

The event is designed to facilitate quick, meaningful conversations, similar to speed dating, where groups of students rotate between tables, engaging with Design Professionals and Industry Partners who are eager to share insights and advice. It's an excellent chance for students to expand their network and gain valuable industry perspectives.

Fall Mixer, Crafters & Cocktails | Hosting Opportunities | 40-50 People

The 2024 event marked the exciting inaugural collaboration between PIDIM and Crafters, a unique and vibrant gathering designed to showcase the creative talents of PIDIM members who have creative endeavors outside of their Interior Design practice. Held at a venue of interest, this event offered members the opportunity to display their crafts, talents, and entrepreneurial ventures in a relaxed and engaging setting.

Manitoba Design Exposition | Sponsorship Opportunities | 300-400 People

Sponsorship Investment: the MDE committee will be providing additional details in December. Note: PIDIM Industry Partners receive discounted offerings.

The Manitoba Design Exposition (MDE) is an annual event that highlights the latest products and services for the Manitoba Interior Design community. Each year, hundreds of designers, architects, students, and design enthusiasts gather to explore new trends and innovations. The MDE Annual Tradeshow offers a prime opportunity to network with industry professionals and strengthen client-vendor relationships.

The MDE also provides a range of industry partnership opportunities, allowing you to support the design community, connect with potential clients, build lasting relationships, and elevate your brand's visibility. As an Industry Partner of PIDIM, you can take advantage of an exclusive discounted rate on Booths at the MDE.

PIDIM Golf Classic | Sponsorship Opportunities | 100 People

Sponsorship Investment: the Golf committee will be providing additional details early 2025.

The 2024 PIDIM Golf Classic marked a successful debut, making a lasting impression! This 9-hole Best Ball tournament is designed for all skill levels, ensuring an enjoyable experience for everyone. It offers a unique opportunity to connect with Industry Partners at each hole while engaging with the 80 golfers as they navigate the course. A portion of the event's proceeds will go toward supporting student scholarships in Interior Design in Manitoba, making it a meaningful occasion for both networking and giving back to the community.

Thank you for your interest in supporting the PIDIM.

We are committed to enhancing the practice of interior design in Manitoba. By sponsoring the Professional Interior Designers Institute of Manitoba your company will have the opportunity to:

Engage with our members.

Participate in exclusive events.

Sponsor and host key gatherings.

Enhance your visibility within the design community.

We truly appreciate your consideration and look forward to the possibility of partnering with you to help shape the future of Interior Design in Manitoba.

office@pidim.ca

www.pidim.ca

[@pidimanitoba](https://www.instagram.com/pidimanitoba)