



PROFESSIONAL
INTERIOR DESIGNERS
INSTITUTE OF MANITOBA

Friends of the PIDIM (FoTP) 2024/2025 Sponsorship Program Application

The **Professional Interior Designers Institute of Manitoba (The PIDIM)** is an association of interior designers qualified by education, experience, and examination to practice the profession of interior design in the Province of Manitoba, under the designation *Professional Interior Designer*. Incorporated in 1954, The PIDIM is one of the oldest interior design associations in Canada and is committed to the practice of interior design for the purpose of improving the quality of life through the design of the interior environment. The PIDIM has a total membership of over 150 in Professional, Provisional, Student, Educator, Retired categories representing all areas of specialty including corporate, residential, retail, hospitality, health care and institutional.

The **Friends of The PIDIM Annual Sponsorship** package is valuable for Resource and Industry contributors who are invested in building and managing professional relationships while promoting their brand to the Manitoba interior design community.

Some benefits of participating in the Friends of The PIDIM Sponsorship program include:

- With annual sponsorship Friends will have their company name & company logo included on the PIDIM website home page. Friends will also have their company name, representative name, email address and phone number included in the resource directory.
- Another benefit of annual sponsorship is a reduced *Friends of the PIDIM* rate to exhibit in the **Manitoba Design Exposition** including early registration opportunities.
- Preference is given to FoTP for additional sponsorship opportunities and participation in offering Continuing Education learning sessions through the Professional Development program. This includes the Business of Design Day, the MDE, Catch up on CEU's, and the Grab Your Lunch and Learn Sessions (limited spots).
- Annual sponsorship includes invitations to all PIDIM Membership events during the year such as winter and summer parties, AGM, Mix & Mingles, Student events, Tours etc....
- Additional event sponsorship opportunities are also offered to Friends throughout the year which allow representatives to connect with Interior Design members in a social environment.



Company Name: _____

Company Address: _____

Contacts: _____

E-mail: _____

Telephone: _____

Industry Segment: _____

Friends of the PIDIM Annual Sponsorship Rate: \$500.00

- Friends of the PIDIM Annual Sponsorship runs from March 1st, 2024 to February 28th, 2025

Throughout the year we have additional Sponsorship opportunities. Please let us know if you would be interested in sponsoring any of the following events:

Additional Sponsorship Opportunities (check all that you are interested in participating)

- Annual General Meeting
- Summer Party
- Holiday Party
- PIDIM Lecture
- Project Tour
- Spring U of M Student Meet & Greet
- Town Hall Meeting
- MASI Design Awards
- U of M - Back to School Session (Fall)
- U of M – Student Mix & Mingle (Spring)
- Industry Sales Professional Course (in partnership with IDC)

If you have any questions about sponsorship or this application, please contact the PIDIM via email or phone: 204.925.4626

Please return your completed application to the PIDIM Office via email: office@pidim.ca

We look forward to our new Friendship!